



December 2020

Going Online As Leaders  
**NEWSLETTER**



Minister of Tribal Affairs,  
**Shri Arjun Munda**



Minister of State,  
**Smt. Renuka Singh Saruta**

## About GOAL

Going Online As Leaders (GOAL) is a digital literacy and mentorship program, with the motto "Education is the key intervention that will open doors to a better world".

This program empowers India's tribal youth in acquiring skills and knowledge via mentorship in three core areas: Digital Literacy, Life Skills and Leadership and Entrepreneurship.

### GOAL program launched by Hon'ble Minister Shri Arjun Munda

On 15th May 2020, Hon'ble Minister of Tribal Affairs, Shri Arjun Munda launched GOAL initiative, a Facebook funded program in collaboration with the Ministry of Tribal Affairs, aimed at upskilling and empowering tribal youth across India to become digital young leaders. This event was also graced by the presence of Hon'ble MoS, Smt. **Renuka Singh Saruta**.

## Curriculum Module



Mentorship in 4 modules



Curriculum in English, Hindi and other regional languages



Experiential learning through practical exercises

One-to-one mentee sessions

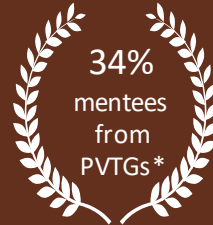


Expert-led webinars

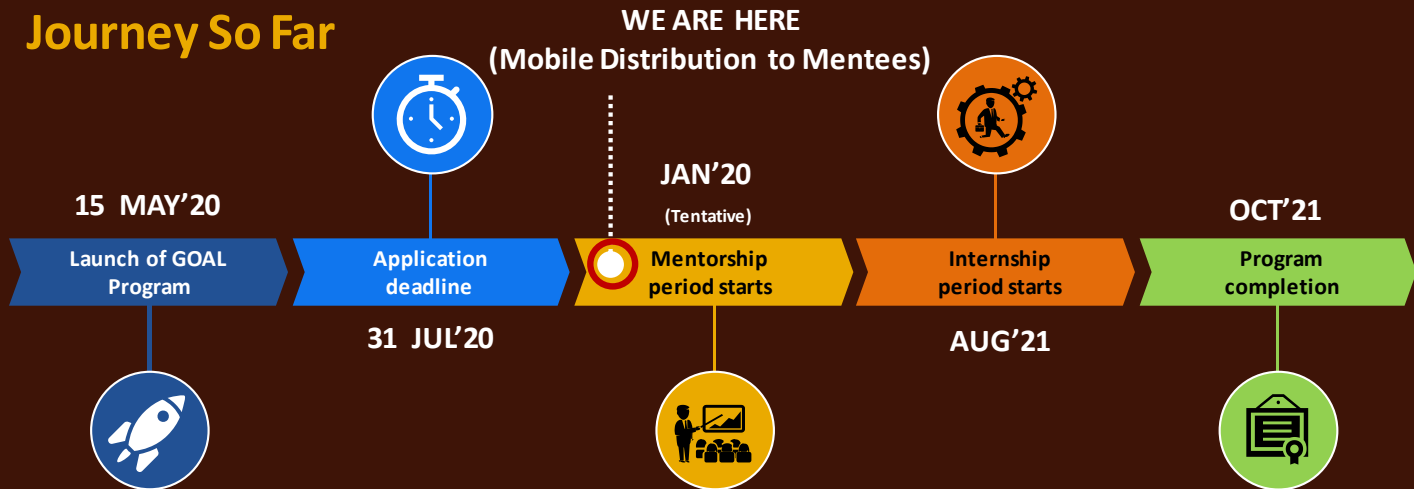




## GOAL 2.0 - Mentors & Mentees



### Journey So Far



### Upcoming Milestones...

- Interactive Webinars with changemakers and industry stalwarts
- Mentorship Module Launch



\*PVTGs – Particularly Vulnerable Tribal Groups



## In dialogue with changemakers

18<sup>th</sup> December 2020

### Leveraging digital media for the promotion of tribal art and culture

#### Dr. Heena Gavit, Member of Parliament, Maharashtra

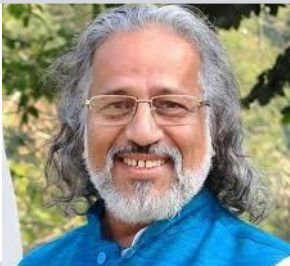


Keynote Speaker

Dr. Heena Gavit, a strong advocate of the tribal community, spoke about the importance of digital technology in creating more opportunities for the tribal communities. She spoke about the various schemes and policies of the government which were formulated to support the tribal community. She also shed light on the various art forms such as Warli art which are popular around the world but have its roots in the rural tribal areas. She said-

*"I would like to thank the Ministry of Tribal Affairs and Facebook for initiating a program such as GOAL which is working towards the development of the tribal community. I would also like to congratulate the mentors and mentees of the program on being selected for the program."*

#### Sh. Nirmal Vaid, Founder, All India Tribal Art and Folk Parishad



Guest Speaker

Sh. Nirmal Vaid spoke about his on-ground experience of working with the tribal community. He was appreciative of the indigenous crafts, a strong skill set of the tribal community and believes that the advent of digital technology would not only help strengthen market linkages but will act as a catalyst for the community to grow and prosper.



## Mentor-mentee corner

### WALK THE TALK WITH OUR MENTOR

Dr Shelly Jain has been contributing to teaching, research and writing with an objective of social development for the last 33 years. She joined the State Tribal Department in 1988 and has been working with EMRS since 2007 as a lecturer. Her students belong to the tribal community and are first generation learners. She has been actively involved in imparting life skills, communication skills and critical thinking skills which will make them confident and shape their overall development. She strongly believes that the GOAL program will provide a new sky to tribal people and will help them explore the world. This virtual platform will provide them with ample opportunities to develop their vocational and life skills. She also feels that the program will make them digitally literate and help them in getting sustained livelihood opportunities.



### NOTHING WORTH HAVING COMES EASY

GOAL Mentee **Sarita Uikey** was born and brought up in Indore, Madhya Pradesh and is currently pursuing her MBA from IIM Kozhikode. She belongs to the Gond tribe. Her goal is to serve the tribal community, specifically by providing education and improving their lifestyle. She considers GOAL initiative to be a platform from where she can start this journey to become a change maker. She aims to gain leadership and entrepreneurial skills through the program. She feels the lack of awareness in the tribal youth regarding digital skills and the inability to manage finances due to unavailability of resources is a major roadblock in their development process. Hence, she would like to work and serve her tribal community with good education facilities and work on financial aid from the BFSI sector for tribal entrepreneurs.



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*\*PVTGs – Particularly Vulnerable Tribal Groups*